

## Our Mission

At **Plan for Health** we recognize the value of every person and are guided by our commitment to excellence. By educating our patients on the best services and products available, we empower them to make well informed decisions about their health.

We are committed to providing a lifetime of optimum oral health to our patients and strive to foster patient relationships based on mutual trust, excellent customer service, and the best patient care available. Patients will be at ease knowing that their care will be administered with a sense of caring, comfort, and kindness and that we will not rest until they are satisfied with their smile.

Our dental office is a team of exceptionally talented professionals dedicated to providing comprehensive care through our own dental plan.

More than dental insurance, **Plan for Health** is a yearly membership program that guarantees:

- 3-4 cleanings per year (2 for children)
- Exams
- Intraoral digital X-rays
- Fluoride treatments
- 15% off dental procedures
- 10% off dental products

Additional benefits include:

- No deductibles
- No yearly maximum on benefits
- No exclusions for elective procedures
- Savings on preventive and restorative care

**planforhealth**  
smarter dentistry for all



[www.advanceddentistry.org](http://www.advanceddentistry.org)



ADVANCED DENTISTRY

**Become a Plan for Health  
Member Today and SAVE!**

Kevin Ippisch, DDS

9000 Soquel Ave. #202  
Santa Cruz, CA 95062  
831-476-3200



## What is Plan for Health?

We believe oral health care needs to be a priority. Left untreated it can lead to serious health consequences: tooth loss, infection, bone or nerve damage, and worse, negative effects on your overall health.

*Prevention* is the key. Dental disease is almost entirely preventable. People need to become empowered for their oral health. These simple measures can protect against tooth decay:

- Brush and floss
- Eat a balanced diet
- Routine maintenance dental visits

**Plan for Health** is designed to make dental wellness easy and affordable. By being a member of Plan for Health we are able to reward you for taking responsibility for your oral health. Preventative dentistry costs far less than restorative dentistry.

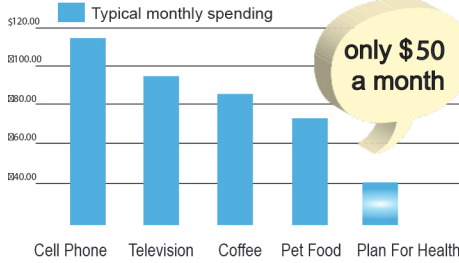
### Did you know...

- Only 54% of Americans have been to a dentist in the last year?
- 50% of children develop tooth decay before the 3rd grade, and 86% by age 17?
- More money is spent on veterinary bills than dental bills?



## Make the Smarter Choice

How affordable is it?



**No dental insurance?  
Our office has an easy  
solution just for you.  
Join our patient loyalty  
program today!**

**Annual  
Membership Cost  
Prices just reduced.**

**Child  
(1-13)** ~~\$480~~ **\$475**  
2 Prophylaxis Appointments

**Adult  
(14+)** ~~\$720~~ **\$600**  
3 Prophylaxis Appointments

**Adult  
Perio +** ~~\$1,020~~ **\$1,000**  
4 Perio Maintenance Appointments

## Benefits Include

- 3-4 Hygiene Cleanings per year, 1 every 3-4 months (2 for children)
- All periodic, comprehensive and emergency exams included
- Intraoral digital x-rays
- Fluoride treatments
- 15% off ALL dental procedures
- 10% off ALL dental products
- *Some Limitations and/or Restrictions Apply*